

# LIGHTNING FOOTBALL 2008

## FUND-RAISING

### Option 1: Website Sponsor

You can sell a sponsorship ad for our website and offer the ability to link to the purchasers website. This ad will be \$50.00 and the purchaser will need to provide artwork for the website and a link if wanted. The information and forms for sponsorships are located on the website for you to download. Income from web sponsorships is 100% profit.

### Option 2: Old Chicago Pizza Coupons

Many of you have done this before. The Old Chicago coupons sell for \$11 with a \$6 cost, leaving you a \$5 profit. The coupon can be redeemed for 1 free large pizza (up to a \$20 value) at any Old Chicago (including any out of state sites). If you choose to do this option, you will purchase the coupons outright since the team must purchase the coupons up front. Your payment will be credited to your account and the team reimbursed for cost. These are great to sell to family, friend and neighbors.

### Option 2: Balsam Door Sprays and Wreaths

These are premium evergreen balsam door sprays and wreaths from Northern Minnesota. They have a red Christmas ribbon and pinecone accent and hanger. We need to pre-order these by early November with delivery to your customer around Thanksgiving. We will have a price structure soon. If you choose to sell these, you will get an order form and color picture of the products. **Due to the late selling time, these funds will only be applied to the 2009 season.**

**\*\*You can begin fundraising as soon as you have turned in your registration forms and committed to the Lightning Football team. The fundraising deadline is September 5th at practice. All monies are due by then. Please make all checks payable to Lightning Football.**